Yakovenko Maksym

DATA ANALYST

MY CONTACTS

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HARD SKILLS

- Data Analysis
- SQL
- Python (basic)
- HTML, CSS, JS (basic)

SOFT SKILLS

- Ability to work efficiently both individually and in a team
- Calm
- Hardworking

TOOLS

- BigQuery
- Google Looker Studio
- Tableau
- Google Sheets
- DBeaver
- PyCharm
- Git, GitHub
- Linux, MacOS, Windows
- ClickUp, Slack, Jira
- Adobe Photoshop

LANGUAGES

- Ukrainian – Native speaker
- English – Pre-Intermediate

ABOUT MYSELF

I am a dedicated Data Analyst with a strong foundation in payment management and a genuine enthusiasm for working with numbers. With a meticulous and detail-oriented approach, I excel at analyzing and interpreting data to uncover valuable insights and optimize financial processes.

My experience as a Payment Manager has sharpened my analytical skills and honed my ability to navigate complex datasets, making me an asset when extracting meaningful information to drive data-driven decision-making.

EDUCATION

Kyiv National University of Construction and Architecture
Industrial and civil engineering
2005 – 2010

PROFESSIONAL EXPERIENCE

Data Analyst | Leroy Merlin UA
Sep.2023 – Now

Key responsibilities:
- Work with databases, tables, and datasets using SQL and BigQuery
- Analysis of available data, data aggregation and cleaning
- Using Google Looker Studio, I create visualizations of processed data and collect them in a dashboard
- Schedule some jobs using Google CP Scheduled
- Write scripts to automate processes in Python. Use of additional libraries: pandas, matplotlib

Finance Manager | Individual entrepreneur Pryimak Andrii
Sep. 2010 – Sep. 2023

Key responsibilities:
- Accounting of a limited liability company
- Implementation of payments in the system client-bank
- Control of AT / CT debt
- Generated weekly, monthly, and annual financial reports for management
- Managed payroll to ensure accurate and timely payment of salaries and benefits
- Payment of salaries
- Managed accounts receivable and accounts payable to ensure accurate and timely payment of invoices
- Collaborated with vendors to resolve payment discrepancies and inquiries
- Reviewed and approved invoices for payment in a timely manner

Event Photographer
Jan. 2015 – Feb. 2022

Key responsibilities:
- Take photos
- Converted raw images into web-ready formats with minimal loss of quality, resulting in faster loading times
- Applied color and tonal correction to photos to reflect an artistic vision
- Created high-quality images for print and web media, resulting in an increase in customer engagement and brand awareness

PROJECTS

I have hands-on experience working with BigQuery, specifically in the context of Google Analytics data.
I am proficient in extracting, transforming, and aggregating data within BigQuery to derive valuable insights.
Through my expertise, I have effectively converted, filtered and aggregated datasets to uncover key trends
and patterns, enabling data-driven decision-making.

Big Query projects (links)
- Compiled new data from Google Analytics
- Filtered, aggregated data

I have experience as a Data Analyst utilizing Tableau to create impactful dashboards. Leveraging a
database containing movie information, genres, countries, and award winners, I have developed visually
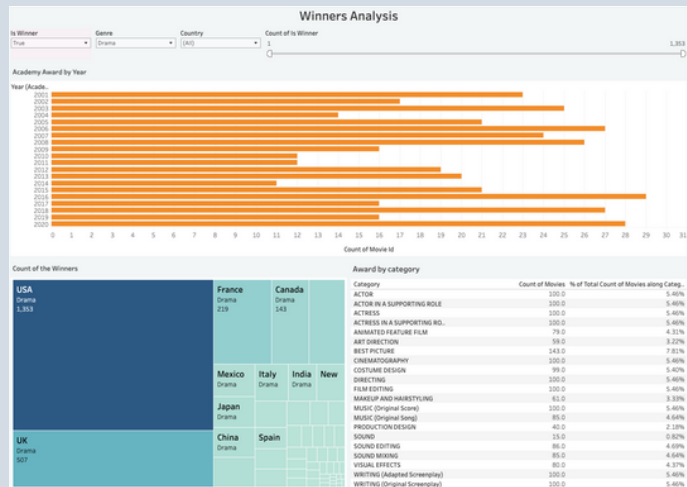compelling and insightful visualizations.


Tableau dashboard (link)
- Dashboard with filters: "Winners of nominaties"

This project in Google Looker Studio focuses on creating a user-friendly dashboard to analyze the
performance of advertising campaigns.

The dashboard provides valuable insights into key metrics such as spend, impressions, clicks, ROMI, CPC,
CPM, and CTR.

By utilizing dynamic filters, users can easily customize their analysis based on campaign attributes and date
ranges. This helps marketers optimize their budget allocation and evaluate the effectiveness of ad
placements.

With clear visualizations and grouping of data by campaigns and dates, our dashboard enables data-driven
decision-making and empowers advertisers to improve their strategies for better results.
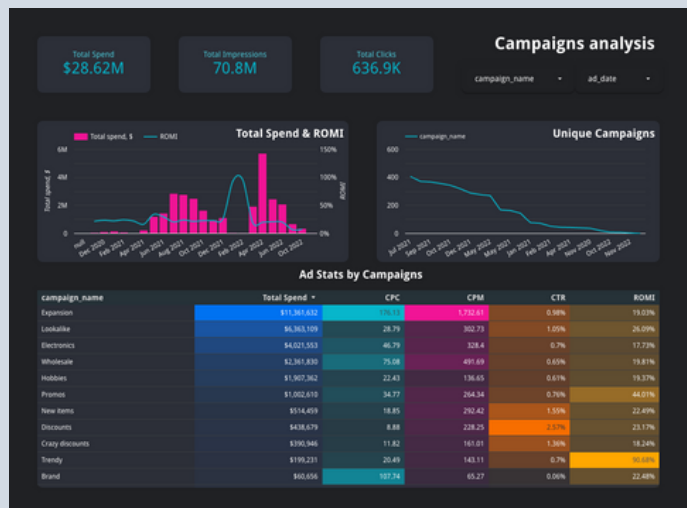
Looker studio project (links)
- Campaign analysis with main metrics